



Additional Background On Matt Cassedy

- BS in Accounting with minors in Finance and Business
- MBA specializing in business management and finance
- Real estate broker 25 years experience
- Business broker for 7 years
- Business owner 25 years

Matt's Specialized Appraisal Education

- **Valuing Goodwill in Divorce**
Business Valuation Resources Webinar
(September, 2013)
- **Valuing Real Estate Holding Companies**
What to do When Real Property is the Business
Business Valuation Resources Webinar
(September 2013)
- **What A Long Strange Trip It Has Been**
A study in the valuation of S -Corporations
Business Valuation Resources Webinar
(September 2013)
- **Winning Through Regression Analysis**
(San Diego Consultants Conference June 2011)
- **Double Dipping: Income, Assets, and Double Counting in Divorce**
(September 2013)
- **Business Valuation Course Series 300**
(International Society of Business Analysts, Phoenix, AZ November, 2011)
- **Business Valuations for SBA Loan Purposes**
(IBA C.E. May 2011)

- **Value Maps- A Guide to Value Enhancement**
(San Diego Consultants Conference June, 2011)
- **A Single Fair Value**
(San Diego Consultants Conference June, 2011)
- **Private Cost of Capital**
(San Diego Consultants Conference June, 2011)
- **The New Economy and What it Means to Small Business in the U.S.**
(San Diego Consultants Conference June, 2011)
- **The Market Approach-Ways to Tame the Beast**
(San Diego Consultants Conference June, 2011)
- **Intangible Asset Valuation and Fair Value Accounting**
(San Diego Consultants Conference June, 2011)
- **Equity Risk Premium: Measuring the ERP in the Continuing Distressed Economy**
(San Diego Consultants Conference June, 2011)
- **Does Firm Size Matter?**
(San Diego Consultants Conference June, 2011)
- **Current Updates in Valuation- Case Law Updates**
(San Diego Consultants Conference June, 2011)
- **Current Updates in Valuation- Industry Standards: Ready to Protect and Serve**
(San Diego Consultants Conference June, 2011)