

# Curriculum Vitae

**Matthew B. Cassidy, MBA, CBA, CVA, EECA, MAFF**

7272 E. Indian School Road, Suite 540 • Scottsdale, Arizona 85251

480.857.7449 • E-mail: [Matt@AnalyticBusinessAppraisers.com](mailto:Matt@AnalyticBusinessAppraisers.com) • [www.AnalyticBusinessAppraisers.com](http://www.AnalyticBusinessAppraisers.com)

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Matthew has experience as a business appraiser and litigation support with over 10 years of valuation and financial forensic experience. He is President of Analytic Business Appraisers, LLC which is a valuation and litigation support firm that supports attorneys and their clients with fraud investigations and forensic business valuation. He has provided expert witness testimony in Maricopa County Superior Court and the U.S. Bankruptcy Court, District of Arizona. Matthew also consults for ValuSource Corporation providing technical appraisal support to their CPA and business appraisal clients and is an instructor for the National Association of Certified Valuators and Analysts (NACVA). Matthew is a credentialed member of 3 of the nation's premier forensic accounting and business valuation certifying associations, the Institute of Business Appraisal (IBA), the National Association of Certified Valuators and Analysts (NACVA), as well as the Institute of Equipment Valuation, where he is certified as an expert to appraise machinery and equipment. He earned his MBA from the Monterey Institute of International Studies and graduated from Chapman University with his BS in Business, with minors both in Accounting and Finance.

## **EXPERT WITNESS TESTIMONY:**

- 07/22/2022- Key v. Morrison - Superior Court of Arizona Mohave County
- 04/20/2022 – Miller v. Mata-Fondevila – Superior Court of Arizona Mohave County
- 09/07/2021 - Lindsay C. Fox v Johnathan M. Bender, Maricopa County Superior Court
- 1/27/2021 - Teodorescu v Teodorescu, Maricopa County Superior Court
- 06/10/2020 - Marora Clementine and Mvuyekure Fabrice v. Rugabirwa Ruhorimbere, Liliane Nyambo and H&L Devotional, LLC, Maricopa County Superior Court
- 12/18/2019 - Noriega v. Noriega, Maricopa County Superior Court
- 11/26/2018 - Higley Sterling Properties, a foreign LLC v. MCS Ventures II, PC – Maricopa County Superior Court
- 11/27/2018 – Sullivan v. Sullivan – Maricopa County Superior Court
- 10/03/2018 – Belote v. Belote – Mohave County Superior Court
- 07/08/2015 – Lowther v. Danisi – United States Bankruptcy Court for the District of Arizona
- 07/10/2015 – Militello v. Militello – Maricopa County Superior Court
- 12/23/2014 – Townsley v. Townsley – Maricopa County Superior Court

## **EXPERIENCE:**

- **(2012 to Present) President, Analytic Business Appraisers, LLC, [www.AnalyticBusinessAppraisers.com](http://www.AnalyticBusinessAppraisers.com) a Business and Machinery/Equipment Appraisal Firm located in Chandler, AZ**

Matthew is a Master Analyst in Financial Forensics (MAFF) and a Certified Valuation Analyst (CVA) with the National Association of Certified Valuators and Analysts [www.nacva.org](http://www.nacva.org). He is also a Certified Business Appraiser (CBA) with accreditation from the Institute of Business Appraisers [www.go\\_iba.org](http://www.go_iba.org), a Certified Machinery and Equipment Appraiser (CMEA) certified through [www.nebbinstitute.org](http://www.nebbinstitute.org) (retired) and currently an Expert Equipment Certified Appraiser (EECA) with accreditation through the Institute of Equipment Valuation [www.equipmentvaluation.institute/https-www-equipmentvaluation-institute-home](http://www.equipmentvaluation.institute/https-www-equipmentvaluation-institute-home).

Expertise in the following areas (list not all inclusive):

- Litigation support
  - Forensic investigations of missing funds
  - Partnership dispute valuations
  - Wholly Owned and Minority Business Valuations
  - Machinery and Equipment Appraisals
  - Estate Planning Valuations
  - IRS Gift Valuations
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- **(March 2015 to Present) Technical Consultant and Trainer, ValuSource Corporation, [www.valusource.com](http://www.valusource.com)**
    - Matthew provides technical consulting on valuation methods and procedures using the ValuSource platform. He also conducts training for appraisers interested in expanding their knowledge in the field of appraisal.
  - **(2003 to 2012) President and Business Broker, Cassedy & Associates, LLC**
    - Specializing in small business Valuation and brokerage in California and Arizona
  - **(2000 to 2003 part-time) Assistant Professor, Hartnell College, Salinas, CA**
    - Taught Business Management in Spanish to Spanish-only speaking students.
    - Taught a basic business plan-writing course in Spanish to Spanish-only speaking students.
    - Taught Principles of Accounting
    - Taught Advanced Placement in Small Business Management to North Monterey County High School students.
  - **(1998 to 2000) Position: Special research projects in business and entrepreneurial studies, Monterey Institute of International Studies, Monterey, CA**
    - Tutored students on business plan writing as a graduate student working to complete his MBA, assisted the business department's entrepreneurial department head. This included Excel© spreadsheet modeling and PowerPoint© presentations. This position also required extensive work with outside companies writing their business plan for a new business venture or business expansion.

#### **EDUCATION:**

- **(1998 to 2000) MBA, Monterey Institute of International Studies, Monterey, CA**
  - Specialization in Entrepreneurial Studies
  - Speaks Spanish Fluently
- **(April – August 1999) Tecnológico de Monterrey Querétaro, Mexico**
  - Studied Spanish and Latin American Business as part of the MBA curriculum
- **(1978-1984) B.S., Business, Chapman University, Orange, CA**
  - Emphasis in Finance, Accounting and Real Estate

#### **PROFESSIONAL CERTIFICATIONS:**

- Certified Business Appraiser, CBA, The Institute of Business Appraisers
- Certified Valuation Analyst, CVA, National Association of Certified Valuators and Analysts
- Master Analyst in Financial Forensics, MAFF, National Association of Certified Valuators and Analysts
- Expert Equipment Certified Appraiser, EECA, Institute of Equipment Valuation

**AWARDS AND ACKNOWLEDGEMENTS:**

- 2019 Outstanding Member Award – National Association of Certified Valuators and Analysts
- Outstanding Service to AZBBA 2018

**FEE SCHEDULE:**

- Provided upon request.